



DEDAN KIMATHI UNIVERSITY OF TECHNOLOGY

DIPLOMA IN IT

January –April 2022 EXAMINATION

BCA 0101: ENTREPRENEURSHIP SKILLS

DATE: _____ **TIME** _____

INSTRUCTIONS: Answer Question One and Any Other Two

QUESTION ONE: COMPULSORY

- a. Elaborate ways in which the government under the Ministry of Industrialization can support SMEs to promote their growth after COVID-19 pandemic in Kenya **(10 Marks)**.
- b. Describe steps of risk management process in relation to entrepreneurship **(10 marks)**
- c. State and explain five forms of business ownership **(10 marks)**

QUESTION TWO:

- a. Discuss 5 functions of Financial Management in an organization **(10 Marks)**
- b. Explain 5 advantages of sole proprietorship as a form of business unit **(10 Marks)**

QUESTION THREE:

- a. Timothy, mercy and Ken wishes to start a restaurant business in Mweiga town. They have asked you to guide them on creating a business plan before taking a financial risk on the business. Using the key elements of a business plan, advise them accordingly. **(10 Marks)**
- b. . Explain 5 advantages of project management **(10 Marks)**

QUESTION FOUR:

- a. Explain 5 Services offered business incubators to support Start-Up businesses
- b. Explain 5 sources of innovation according to Peter Drucker that can guide small businesses while developing new products **(10 marks)**

QUESTION FIVE:

- a) Explain major factors that motivate entrepreneurs into self-employment **(10 marks)**
- b) Explain the importance of practicing business ethics by the Small Businesses **(10 Marks)**